

PRESS RELEASE



FOR IMMEDIATE RELEASE
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Grand Life Magazine Launches 50th Anniversary Independence Issue *Grand Bahama Island Tourism Board Magazine Highlights Bahamian Pride*

FREEPORT, GRAND BAHAMA - The Grand Bahama Island Tourism Board celebrated the rollout of the **Grand Life Magazine's 50th Anniversary Independence Issue** with the men and women who were featured in the most recent edition of the publication, on June 5 at the Grand Lucayan Bahamas Resort. The Grand Life Magazine, which is the official magazine of Grand Bahama, tells the rich and diverse story of the island, and will be available at Bahamian Tourism and Consulate offices around the world, as well as in a digital format.

The independence edition of the magazine featured articles that highlighted Grand Bahama restaurants, attractions, Bahamian culture and gave an overview of the many things to do, see and experience on the island. The cover also featured Miss Grand Bahama Universe '23, Beyonce Forbes, dressed in a locally created design by Dominic Russell and Joy "Ms. Joy" Bowleg, jewelry by Baha Gala, and was shot by Grand Bahama photographer Alfred Anderson along the picturesque sandbanks of Fortune Beach.

"This issue was a special one for us," noted Nikia Wells, Co-Editor and Lead Writer, Photographer & Graphic Designer of the Grand Life Magazine. "As we celebrate 50 years as an independent nation, we wanted to proudly showcase the rich Grand Bahama culture, history, beauty and most importantly - the people who make the island truly unique. We also wanted to showcase the reality of life on the island, by debunking some of the common misconceptions about Grand Bahama. There are a wide range of beautiful hotels, resorts and boutique properties, restaurants, attractions, a fully functioning airport, and so much more to experience from East to West End."

Wells added, "In this issue we highlighted bone fishing with Justin Lewis of the Bonefish and Tarpon Trust, the amazing dining scene of the island and the upcoming Grand Bahama Restaurant Fest, upcoming summer events, the simple joy of "Fire Engine" with the Chef Dawkins and his wife Judith, and the authentic experience of the "Well Travelled Child" family. We also featured taxi operator Carla Rose, the Grand Bahama airport experience, the golden anniversary of The Garden of The Groves, the West End stingray experience with Keith Cooper, and so much more. And, all of the stories were written by Grand Bahamian writers and captured by Grand Bahamian photographers."

The Grand Life Magazine was developed by co-editors, Carmel Churchill and Nikia Wells, who are both Grand Bahama natives, and has a **reach of well over 1,000,000 readers.**

"We were challenged to create a publication that would encapsulate the stories and people of Grand Bahama," noted Carmel Churchill, Co-Editor & Marketing & Sales Lead. "As Grand Bahamians who both have a great passion and deep love for the island, we wanted to share authentic and heartfelt experiences. And, the Independence Issue of the Grand Life Magazine allowed us to explore the stories of real people and real experience that visitors and Bahamians can enjoy."

In addition to being an engaging publication for tourists and residents alike, the Grand Life magazine has also become an invaluable tool for tour and travel partners as well as investment and real-estate companies to showcase what the island has to offer. "Grand Bahama has stunning natural beauty, delicious food, beautiful accommodations, rich culture, amenities and attractions - and our job is to share that story in the most authentic way possible. " added Churchill.

In addition to being shared with potential visitors, tour operators, travel industry professionals, real estate companies, and investors via digital channels, the magazine is also shared at international trade shows, travel events, and Bahamas Ministry of Tourism and Bahamian Consulate offices, worldwide.

Churchill also notes that the third issue of the Grand Life Magazine is already in the works and the Grand Bahama Island Tourism Board has a number of new projects on the horizon. "Since the development of the Grand Life Magazine in late 2022 and its eventual launch earlier this year, we have seen a renewed excitement in what is happening throughout Grand Bahama, and we are eager to continue to share the many events, projects, and initiatives happening around the island.

A digital copy of the Grand Life Magazine can be viewed by visiting www.grandbahamavacations.com.

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PHOTOS



Description
Grand Life Magazine feature article participants & contributors



Description
L-R: Carmel Churchill & Meshell Britton
Office Manager, Grand Bahama Island
Tourism Board & Finance Manager
Grand Life Magazine



Description
The team who worked on the
Independence Issue Cover Shoot
L-R: Tenisha Carey, Owner of Baha
Gala, Nikia Wells, Co-Editor, Carmel
Churchill, Co-Editor, Alfred Anderson,
Photographer, and Dominic Russell,
Gown Concept



Description
Nikia Wells
Grand Life Co-Editor



Description
Carmel Churchill
Grand Life Co-Editor



Description
Magazine Cover featuring
Beyonce Forbes - Miss Grand
Bahama Universe '23



Description
The team who worked
on the Independence
Issue Cover Shoot
L-R: Nikia Wells, Co-
Editor, Carmel Churchill,
Co-Editor, and Alfred
Anderson, Photographer

ABOUT GRAND BAHAMA ISLAND

Grand Bahama Island, the fourth largest island in the Bahamas. It is the second most populated island, with almost 55,000 people. The 96-mile length of the island is laden with sixty miles of white sandy shore beaches, mostly located on its southern side.

The unique attributes of this island showcase a taste of the 'best of the Bahamas'. From Sweetings Cay in the East to the quaint settlement of West End in the far west, you will find three main characteristics of this island – vast amounts of Eco treasures 'wonderland', modern city landscapes and island life in its purest form.

Travelers have come to know this island paradise as 'Freeport', and residents fond of all that the land mass encompasses, proudly boast of calling it by its name 'Grand Bahama Island'. Today's travelers seeking to explore and embrace all that it is, will seek out 'Freeport, Grand Bahama Island'.

With a beautiful mix of boutique hotels, luxury resorts, gorgeous beaches, golf courses, and some of the friendliest people in the world, Grand Bahama Island is one of the most popular islands in The Bahamas.

Located just 55 miles east of Florida and 130 miles north of Nassau (the capital), Grand Bahama Island is nestled among miles upon miles of powder-white sands, nature preserves and emerald-green seas. Our variety of cultural experiences and natural wonders makes Grand Bahama Island ideal for everything from kayaking, dolphin watching and eco-adventures to jeep safaris, scuba diving and bike tours.

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FOR MORE INFORMATION

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