

FOR IMMEDIATE RELEASE

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GBIPB To Unveil A Series of Exciting #LoveGrandBahama Initiatives

FREEPORT, GRAND BAHAMA - The Grand Bahama Island Promotion Board (GBIPB) is thrilled to announce the launch of a series of #LoveGrandBahama initiatives, aimed at showcasing the island's unparalleled beauty, warm hospitality, and unique offerings. Among the highlights of these initiatives are the return of the Grand Bahama Island Restaurant Fest, participation in the upcoming Selling Destination Weddings & Honeymoons 2024 Virtual RoadShows, the launch of a social media video series, and the planning of familiarization trips for local and international media to highlight the island's distinctive amenities.

Grand Bahama Island's diversity – from an authentic family island experience in the west, to the convenience and amenities of the city center, and the eco-wonderland of the east – offers visitors an unparalleled destination for romance, adventure and relaxation. With its close proximity to the United States, ease of access via commercial and private flights, cruise ships, ferry services and private boats, and the island's eco wonders, Grand Bahama is a perfect destination for visitors, boaters, and nature enthusiasts, alike.

Ian Rolle, Acting Chairman of the Grand Bahama Island Promotion Board, expressed his excitement about showcasing the island's offerings via the upcoming events, stating, "To experience Grand Bahama is to love Grand Bahama. In addition to being stunningly beautiful, the island has lots of natural wonders and a rich and authentic culture. This is our home - we are a close-knit family island community and we welcome visitors like we would our family or friends. We are committed to the safety, comfort and enjoyment of all guests and that is one of the many reasons so many people come back again and again."

Rolle added that the Grand Bahama Restaurant Fest and the Selling Destination Weddings & Honeymoons 2024 Virtual RoadShows are just two of the initiatives that the Grand Bahama Island Promotion Board has planned. "We have a number of events in the pipeline for the coming months, including a series of familiarization trips, cultural events and the launch of a vibrant #LoveGrandBahama social media video series. We are also excited to support annual events like the Pelican Point Coconut Festival which will take place in April, the Battleground Bahamas Fishing Tournament which will take place in June, and the Goombay Summer Festival which returns every Thursday in July - just to name a few."

Grand Bahama boasts a myriad of amenities, including 120 restaurants and eateries, 44 named beaches, picturesque resorts, boutique properties, and a wide range of activities for every type of traveler. From exploring natural wonders like Owls Hole, Ben's Cave, the Boiling Hole and Gold Rock Beach, to enjoying unique excursions such as The Stingray Experience and Garden of the Groves Botanical Gardens, or taking part in cultural events like the weekly Smith's Point Fish Fry - there's something for everyone to enjoy on Grand Bahama Island.

The 3rd Annual Grand Bahama Island Restaurant Fest will return in early August 2024, while the Selling Destination Weddings & Honeymoons 2024 Virtual RoadShows are scheduled to take place from March 25th to 28th, 2024. For more information on the #LoveGrandBahama initiatives and upcoming events, visit www.grandbahamavacations.com.

PHOTOS

PHOTO 1: UNEXSO Dolphin Experience

PHOTO 2 & 3: Meeting Parrots at UNEXSO's Dolphin Experience

PHOTO 4 & 5: Have a stunning Botanical Garden Wedding or Romantic Proposal at the Garden of the Groves

PHOTO 6: Enjoy a family meal at Portobello's Restaurant (Grand Lucayan Resort) or GBI's other 120 restaurants and eateries

PHOTO 7: Grand Bahama has a number of stunning resorts and boutique properties

PHOTO 8: Play in the pools at Taino Beach Resort and Clubs

PHOTO 9 & 11: Shopping at the Port Lucaya Marketplace

PHOTO 10: Grand Bahama is easily accessible via commercial and private flights, cruise ships, ferry services and private boats

PHOTO 12: Grand Bahama is home to unique and exclusive food finds like pickled conch salad

PHOTO 13: Viva Wyndam Fortuna Beach - One of Grand Bahama's many resorts and boutique properties to stay at

ABOUT GRAND BAHAMA ISLAND

Grand Bahama Island, the fourth largest island in the Bahamas. It is the second most populated island, with almost 55,000 people. The 96-mile length of the island is laden with sixty miles of white sandy shore beaches, mostly located on its southern side.

The unique attributes of this island showcase a taste of the 'best of the Bahamas'. From Sweetings Cay in the East to the quaint settlement of West End in the far west, you will find three main characteristics of this island – vast amounts of Eco treasures 'wonderland', modern city landscapes and island life in its purest form.

Travelers have come to know this island paradise as 'Freeport', and residents fond of all that the land mass encompasses, proudly boast of calling it by its name 'Grand Bahama Island'. Today's travelers seeking to explore and embrace all that it is, will seek out 'Freeport, Grand Bahama Island'.

With a beautiful mix of boutique hotels, luxury resorts, gorgeous beaches, golf courses, and some of the friendliest people in the world, Grand Bahama Island is one of the most popular islands in The Bahamas.

Located just 55 miles east of Florida and 130 miles north of Nassau (the capital), Grand Bahama Island is nestled among miles upon miles of powder-white sands, nature preserves and emerald-green seas. Our variety of cultural experiences and natural wonders makes Grand Bahama Island ideal for everything from kayaking, dolphin watching and eco-adventures to jeep safaris, scuba diving and bike tours.

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FOR MORE INFORMATION

*Meshell Britton Representing the Grand Bahama Island Promotion Board
E: meshell.britton@gbitb.com*

